

National Multiple Sclerosis Society

TEAM TALK

A newsletter for Walk MS Team Captains March 2013

National Team Week & MS Awareness Week

March 11-15, 2013

This week's goal is to recruit team members for Walk MS and promote MS Awareness through events such as a "Wear Orange Day" at work, host a team fundraiser, send emails asking friends to join your team or donate. Check "**100** Fundraising Ideas" available on walkMSohio.org for more ideas.



 Host an MS Awareness event / team fundraiser during March 2013 - and tell me your plans by March 15 - to be included in a drawing for a Walk MS Camp Chair.



- Add 5 or more participants to your team between
 March 11-15. If you haven't registered yourself yet *that's 1, only 4 more to go*! Three (3) team captains will receive their choice from Walk MS "Prize Closet".
- Increase your TEAM'S donation total by \$100 during the week. Get your team members to start fundraising! Five (5) captains whose teams achieve this will receive their choice from "Prize Closet".

Prize Closet items include:





SPECIAL BONUS: During this week, the team that raises the MOST money will receive 50% off total order for team t-shirts through On-Point Charitees.

COMING SOON: Nationwide Fundraising Week

March 25 to 29, 2013 is Nationwide Fundraising Week. Walk MS events will only be weeks away so this is the time to focus on individual fundraising - which adds together to reach the team's goal. Watch the Northwestern Ohio Chapter's Facebook page: **Facebook.com/msohio** for contest details.

STOP. RESTORE. END.

National MS Society, Northwestern Ohio Chapter, 401 Tomahawk Dr, Maumee, OH 43537

P: 1.800.FIGHT MS or 419.897.9533 | F: 419.897.9733 www.national MS society.org.oho /www.walkMSohio.org

REMINDERS & INFO

Champions 4 MS

Recognition for participants who have attended Walk MS for 4 or more years

Mission Possible Club

Show your team's support of the **3,400** clients registered with the Northwestern Ohio Chapter by raising **\$1.00** per client = **\$3,400**. Teams reaching the **Mission Possible** level are invited to the Chapter's Annual Meeting & Event Recognition Reception in November.

DAY OF EVENT CHECK-IN

Each team member should be registered & fundraise for Walk MS. To make registration / check-in quick & easy at event, please print, complete & bring the "Check-in Form with Waiver" available in Download Center at walkMSohio.org.

Forms must be turned in at event EVEN IF YOU REGIS-TERED ONLINE. Participants who do not have an email on their account will have an envelope with this form mailed to them. If you would like additional envelopes sent to you to distribute to your team members, please contact Karen Moore, 419-482-1586.

I'Msurvivor

- I'M a Survivor

Honors people living with MS, participants receive a special t-shirt. Stop at Chapter's Programs & Services display at Walk MS to receive shirt.

Generously sponsored by Dave's Running Shop

Be a "No \$0" team!

Set a goal to have EVERY team member with at least \$10 on their individual account, *and reduce the number of team members with zero donations*.

Walk MS is our rallying point, a time and place for us to stand together and be together – **TO HELP RAISE CRITICAL FUNDS THAT**:

- Support cutting edge research
- Drive change through advocacy
- Facilitate professional education
- Provide programs and services to help people with MS move their lives forward.

Did you know the following items are available to help with your team's Walk MS fundraising?

- Donation Cans
- Paper "sneakers"
- Walk MS cards & poster
- Banners with Walk MS logos
- Yard signs
- Team Goal posters

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